March 2011





FEED INDUSTRY ROSE OVER 5% IN 2010

espite the global economy threatened once more by a new inflationary cycle, livestock producers have resisted bravely after surviving the crisis of confidence triggered in 2008. The proof is that the optimism remained through keeping investments in production as well as implementation of newest technological solutions (use of food additives, fine-tuning nutrition, etc.), despite this scenario that insists to challenge macro economic fundamentals dictated by usual relationship between supply and demand.



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AGRICULTURE INFLATION INDEX VA-RIATION - January 2010 through January 2011 (January 2010 = 100)



Source: FAO. Adapted by Brazilian Feed Industry Association.

- * Hypothetical formulation for chicken and swine
- ** live bird and live hog; milk (average price paid to the farmer)

he production of animal feed in Brazil registered an increase of 5.3% in 2010. From January to December were produced 61.4 million MT of feed that handled over \$ 33 billion only in raw materials (excluding costs for packaging, shipping costs and margins) and over 2.15 million MT of mineral supplements.

FEED CONSUMPTION/2010 AND FEED DEMANDA/2011

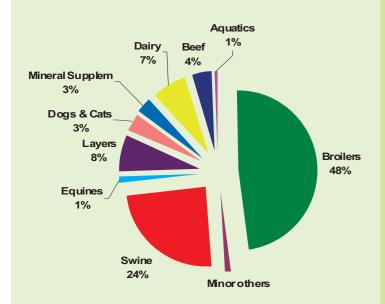
| FEED PRODUCTION (million MT) | | | | | | | | | | | | | |
|------------------------------|-------|-------|---------|-------|---------|--|--|--|--|--|--|--|--|
| SEGMENT | 2009 | 2010 | % 10/09 | 2011* | % 11/10 | | | | | | | | |
| AVIAN | 32,64 | 35,09 | 7,5 | 36,75 | 4,7 | | | | | | | | |
| CHICKEN | 27,82 | 30,26 | 8,8 | 31,77 | 5,0 | | | | | | | | |
| LAYER | 4,82 | 4,83 | 0,2 | 4,98 | 3,1 | | | | | | | | |
| SWINE | 15,33 | 15,37 | 0,3 | 15,68 | 2,0 | | | | | | | | |
| CATTLE | 6,78 | 7,15 | 5,5 | 7,60 | 6,3 | | | | | | | | |
| DAIRY | 4,42 | 4,63 | 4,8 | 4,90 | 5,8 | | | | | | | | |
| BEEF | 2,36 | 2,52 | 6,8 | 2,70 | 7,1 | | | | | | | | |
| DOGS & CATS | 1,93 | 2,06 | 7,0 | 2,12 | 2,9 | | | | | | | | |
| EQUINE | 0,56 | 0,57 | 1,2 | 0,59 | 3,5 | | | | | | | | |
| AQUA | 0,380 | 0,429 | 12,9 | 0,489 | 14,0 | | | | | | | | |
| FISH | 0,300 | 0,345 | 15,0 | 0,397 | 15,1 | | | | | | | | |
| SHRIMP | 0,080 | 0,084 | 5,0 | 0,092 | 9,5 | | | | | | | | |
| OTHERS | 0,74 | 0,77 | 3,6 | 0,80 | 3,9 | | | | | | | | |
| TOTAL LIVESTOCK FEED | 58,4 | 61,4 | 5,3 | 64,0 | 4,2 | | | | | | | | |
| SUPPLEMENTS | 1,80 | 2,15 | 19,4 | 2,35 | 9,3 | | | | | | | | |
| OVERALL | 60,2 | 63,6 | 5,7 | 66,4 | 4,4 | | | | | | | | |

^{*} Forecast

Source: Brazilian Feed Industry Association

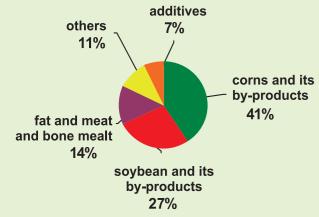
Brazilian Feed Figures March 2011

FEED CONSUMPTION SHARE BY SPE-**CIES DURING 2010**



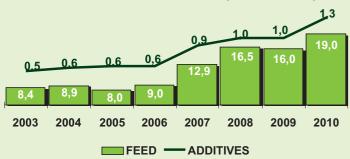
Source: Brazilian Feed Industry Association

FEED COST BREAK DOWN **FEEDSTUFFS SHARE**



Source: Brazilian Feed Industry Association

FEEDSTUFFS COST AND ADDITIVE **IMPORTS DURING 2010 (U\$ billion)**



Source: Brazilian Feed Industry Association

MICRO INGREDIENTS CONSUPTION/2010 AND PROJECTION/2011

| | MICRO INGREDIENTS DEMAND - MT | | | | | | | | | | | | | | _ | | | | |
|---------------------------------|-------------------------------|---------|--------|--------|--------|----------------------|--------|--------|--------|--------|--------|--------|-----------------|------------|--------|--------|---------|---------|--|
| | _ | POLII | TDV | | _ | | | | | | | | | | | | | | |
| | POULTRY BROILER LAYER | | | sw | INE | CATTLE DAIRY BEEF | | | EF | ОТН | IERS | FEED | | SUPPLEMENT | | TOTAL | | | |
| NUTRITIONAL ADDITIVES | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | |
| VITAMINS | 21.974 | 22.574 | 3.557 | 3.666 | 7.988 | 8.148 | 4.705 | 4.978 | 3.007 | 3.223 | 4.888 | 5.105 | 46.119 | 47.695 | | | 46.119 | 47.695 | |
| Vitamin A (10000001U/kg) | 243 | 249 | 25 | 26 | 103 | 105 | 51 | 54 | 28 | 30 | 41 | 43 | 491 | 507 | | | 491 | 507 | |
| Vitamin D3 (500 000 1 U/kg) | 115 | 118 | 9 | 9 | 53 | 54 | 14 | 15 | 8 | 8 | 13 | 13 | 211 | 217 | | | 211 | 217 | |
| Vitamin E (50%) | 1.866 | 1.916 | 190 | 196 | 447 | 456 | 198 | 209 | 434 | 465 | 616 | 644 | 3.751 | 3.886 | | | 3.751 | 3.886 | |
| Vitamin K3 (52%) | 133 | 136 | 9 | 9 | 94 | 96 | | 0 | | 0 | 0 | 0 | 236 | 242 | | | 236 | 242 | |
| Vitamin B12 (0,1%) | 142 | 146 | 26 | 27 | 346 | 353 | | 0 | | 0 | 95 | 99 | 609 | 625 | | | 609 | 625 | |
| Riboflavin B2 (80%) | 136 | 140 | 14 | 14 | 77 | 78 | | 0 | | 0 | 31 | 32 | 258 | 265 | | | 258 | 265 | |
| Thiamine (B1) | 48 | 49 | 2 | 2 | 25 | 25 | | 0 | | 0 | 4 | 5 | 79 | 81 | | | 79 | 81 | |
| Piridoxin (B6) | 63 | 65 | 6 | 6 | 19 | 20 | | 0 | | 0 | 23 | 24 | 112 | 115 | | | 112 | 115 | |
| Biotin (2%) | 106 | 109 | 0 | 0 | 98 | 100 | | 0 | | 0 | 3 | 3 | 207 | 212 | | | 207 | 212 | |
| Vitamin C (35%) | 88 | 91 | 9 | 9 | 29 | 29 | | 0 | | 0 | 128 | 134 | 254 | 263 | | | 254 | 263 | |
| Nicotinic Acid | 656 | 674 | 84 | 87 | 346 | 353 | | 0 | | 0 | 278 | 291 | 1.365 | 1.405 | | | 1.365 | 1.405 | |
| Pantothenic Acid (98%) | 408 | 419 | 42 | 43 | 172 | 175 | | 0 | | 0 | 82 | 86 | 704 | 724 | | | 704 | 724 | |
| Folic Acid (98%) | 11 | 11 | 1 | 1 | 16 | 16 | | 0 | | 0 | 3 | 3 | 31 | 32 | | | 31 | 32 | |
| Choline Choride | 17.959 | 18.449 | 3.139 | 3.235 | 6.165 | 6.288 | 4.442 | 4.700 | 2.538 | 2.720 | 3.569 | 3.728 | 37 <u>.</u> 811 | 39.120 | | | 37.811 | 39.120 | |
| TRACE MINERALS | 6.403 | 6.578 | 1.122 | 1.157 | 3.844 | 3.921 | 2.779 | 2.941 | 1.521 | 1.630 | 948 | 990 | 16.618 | 17.217 | 50.633 | 55.343 | 67.251 | 72.560 | |
| Iron Sources | 1.922 | 1.974 | 337 | 347 | 1.154 | 1.177 | 834 | 883 | 456 | 489 | 284 | 296 | 4.987 | 5.167 | 0 | 0 | 4.987 | 5.167 | |
| Cobalt Sources | 17 | 18 | 3 | 3 | 10 | 11 | 7 | 8 | 4 | 4 | 3 | 3 | 45 | 47 | 240 | 263 | 285 | 309 | |
| Cupper Sources | 841 | 864 | 147 | 152 | 505 | 515 | 365 | 386 | 200 | 214 | 125 | 130 | 2.182 | 2.261 | 4.927 | 5.385 | 7.109 | 7.646 | |
| Iodine Sources | 22 | 23 | 4 | 4 | 13 | 13 | 10 | 10 | 5 | 6 | 4 | 4 | 57 | 60 | 223 | 244 | 280 | 303 | |
| Manganese Sources | 1.290 | 1.325 | 226 | 233 | 774 | 790 | 560 | 592 | 306 | 328 | 191 | 200 | 3.347 | 3.468 | 5.130 | 5.608 | 8.478 | 9.076 | |
| Zinc Sources | 2.304 | 2.366 | 404 | 416 | 1.383 | 1.411 | 1.000 | 1.058 | 547 | 586 | 341 | 356 | 5.978 | 6.194 | 13.648 | 14.917 | 19.626 | 21.111 | |
| Selenium Sources | 8 | 8 | 1 | 1 | 5 | 5 | 4 | 4 | 2 | 2 | 1 | 1 | 21 | 22 | 48 | 53 | 69 | 74 | |
| Magnesium Sources | 0 | 0 | 0 | | 0 | 0 | 0 | 0 | | 0 | | 0 | 0 | 0 | 9.191 | 10.046 | 9.191 | 10.046 | |
| Sulfur Sources | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 0 | | 0 | 0 | 0 | 17.226 | 18.828 | 17.226 | 18.828 | |
| AMINOACIDS | 8.199 | 8.423 | 0 | 0 | 13.009 | 13.270 | | 0 | | 0 | 0 | 0 | 21.208 | 21.692 | | | 21.208 | 21.692 | |
| Threo nin e | 8.199 | 8.423 | 0 | 0 | 9.889 | 10.087 | | 0 | | 0 | | 0 | 18.088 | 18.510 | | | 18.088 | 18.510 | |
| Triptophan | | | 0 | 0 | 3.120 | 3.183 | | 0 | | 0 | | 0 | 3.120 | 3.183 | | | 3.120 | 3.183 | |
| ZOOTECHNICAL ADDITIVES | 3.834 | 3.938 | 619 | 638 | 2.122 | 2.164 | 548 | 580 | 0 | 0 | 494 | 516 | 7.616 | 7.836 | | | 7.616 | 7.836 | |
| Enzymes | 1.563 | 1.606 | 221 | 228 | 758 | 773 | 548 | 580 | | 0 | 176 | 184 | 3.267 | 3.371 | | | 3.267 | 3.371 | |
| Growth Promoters | 2.196 | 2.255 | 385 | 396 | 1.318 | 1.344 | 0 | 0 | | 0 | 307 | 320 | 4.205 | 4.317 | | | 4.205 | 4.317 | |
| Pre/Probiotics | 75 | 77 | 13 | 14 | 46 | 47 | 0 | 0 | | 0 | 11 | 11 | 145 | 149 | | | 145 | 149 | |
| TECHNOLOGICAL ADDITIVES | 23.582 | 24.226 | 4.160 | 4.287 | 14.371 | 14.659 | 5.080 | 5.376 | 2.601 | 2.788 | 3.637 | 3.799 | 53.431 | 55.134 | | | 53.431 | 55.134 | |
| Conservants | 10.905 | 11.203 | 1.938 | 1.997 | 6.686 | 6.820 | 2.390 | 2.529 | 1.213 | 1.300 | 1.758 | 1.836 | 24.890 | 25.686 | | | 24.890 | 25.686 | |
| Antioxidants Mycotoxin Binders | 7.903 | 8.119 | 1.390 | 1.432 | 4.832 | 4.929 | 1.676 | 1.774 | 881 | 944 | 1.215 | 1.269 | 17.897 | 18.467 | | | 17.897 | 18.467 | |
| | 4.773 | 4.904 | 832 | 858 | 2.852 | 2.909 | 1.014 | 1.073 | 507 | 543 | 664 | 693 | 10.643 | 10.981 | | | 10.643 | 10.981 | |
| SENSORIAL ADDITIVES | 0 | 0 | 4 275 | 0 | 370 | 377 | 0 | 0 | | 0 | 886 | 925 | 1.255 | 1.302 | | | 1.255 | 1.302 | |
| COCCITIOSTATS | 24.117 | 24.775 | 4.375 | 4.510 | 44 702 | 0 42 F20 | 12 440 | 12.075 | 7.420 | 7 644 | 10.050 | 14 225 | 28.492 | 29.284 | | | 28.492 | 29.284 | |
| TOTAL ADDITIVES | 88.109 | 90.513 | 13.833 | | 41.703 | 42.539 | | 13.875 | | 7.641 | _ | 11.335 | 174.739 | 180.161 | 50.633 | 55.343 | 225.372 | 235.504 | |
| CARRIERS | 34.877 | 35.829 | 5.386 | | 20.857 | 21.275 | | 5.600 | 2.881 | 3.088 | 4.596 | 4.800 | 73.889 | 76.143 | | | 73.889 | 76.143 | |
| PREMIXTURES Source: Sindirações | 122.986 | 126.342 | 19.219 | 19.809 | 62.560 | 63.814 | 18.404 | 19.475 | 10.010 | 10.729 | 15.449 | 16.135 | 248.628 | 256.304 | 50.633 | 55.343 | 299.261 | 311.647 | |

*Forecast



MACROINGREDIENTS CONSUPTION/2010 AND PROJECTION/2011

| | MACRO INGREDIENTS - MT | | | | | | | | | | | | | | | | | |
|-----------------------------|------------------------|------------|---|-----------|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|------------|------------|-------------|-----------|------------|------------|
| | POU | LTRY | LAYER | | SWNE | | DAIRY | | BEEF | | OTHERS | | TOTAL FEED | | SUPPLEMENTS | | OVERALL | |
| | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* | 2010 | 2011* |
| CORN | 18.262,230 | 19.173.803 | 2.943.262 | 3.034.252 | 10.481.112 | 10.720.407 | 1.505.425 | 1.593.014 | 754.834 | 809.087 | 2.513.666 | 2.625.954 | 36.460.528 | 37.956.516 | 0 | 0 | 36.460.528 | 37.956.516 |
| SOYBEAN MEAL (46%CP) | 7.485.747 | 7.859.404 | 942.614 | 971.755 | 2.425.766 | 2.481.149 | 554.903 | 587.188 | 168.472 | 180.581 | 313.887 | 327.908 | 11.891.389 | 12.407.985 | 0 | 0 | 11.891.389 | 12.407.985 |
| WHEAT and by-products | 151.298 | 158.850 | 53.148 | 54.791 | 307.436 | 314.455 | 833.481 | 881.975 | 211.592 | 226.800 | 231.739 | 242.091 | 1.788.693 | 1.878.961 | 0 | 0 | 1.788.693 | 1.878.961 |
| MEAT AND BONE MEAL & FAT | 2.814.659 | 2.955.155 | 231.920 | 239.089 | 922.307 | 943.365 | 0 | 0 | 0 | 0 | 231.739 | 242.091 | 4.200.625 | 4.379.699 | 0 | 0 | 4.200.625 | 4.379.699 |
| SORGHUM | 605.526 | 635.751 | 0 | 0 | 573.154 | 586.240 | 0 | 0 | 305.880 | 327.865 | 135.441 | 141.491 | 1.620.001 | 1.691.347 | 0 | 0 | 1.620.001 | 1.691.347 |
| COTTON MEAL 40% | 0 | 0 | 0 | 0 | 0 | 0 | 470.436 | 497.807 | 477.843 | 512.187 | 33.691 | 35,195 | 981.969 | 1.045.190 | 0 | 0 | 981.969 | 1.045.190 |
| CALCARIUM | 236.025 | 247.806 | 434.849 | 448.292 | 234.574 | 239.929 | 132.894 | 140.626 | 95.720 | 102.600 | 56.209 | 58.720 | 1.190.270 | 1.237.973 | 0 | 0 | 1.190.270 | 1.237.973 |
| CORN FEED MEAL (21%) | 81.557 | 85.628 | 1.135 | 1.170 | 0 | 0 | 263.045 | 278.349 | 114.111 | 122.313 | 158.230 | 165.298 | 618.078 | 652.759 | 0 | 0 | 618.078 | 652.759 |
| CORN GLUTEN MEAL (60%) | 151.298 | 158.850 | 1.237 | 1.275 | 0 | 0 | 671 | 710 | 129 | 138 | 32.555 | 34.010 | 185.890 | 194.983 | 0 | 0 | 185.890 | 194.983 |
| DICALCIUM PHOSPHATE | 33.286 | 34.947 | 96.633 | 99.621 | 30.744 | 31.445 | 23.152 | 24.499 | 20.152 | 21.600 | 11.584 | 12.101 | 215.550 | 224.214 | 726.700 | 794.300 | 942.250 | 1.018.514 |
| SALT | 114.986 | 120.726 | 16.911 | 17.434 | 50.727 | 51.885 | 23.152 | 24.499 | 17.633 | 18.900 | 13.712 | 14.324 | 237.121 | 247.768 | 614.900 | 672.100 | 852.021 | 919.868 |
| CALCIUM CARBONATE & SULFATE | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 139.965 | 152,985 | 139.965 | 152.985 |
| UREA AND SULFUR | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 47.860 | 51.300 | 0 | 0 | 47.860 | 51.300 | 148.028 | 161.798 | 195.888 | 213.098 |
| BY PRODUCTS FROM RICE, SOY | 90.779 | 95.310 | 67,611 | 69.702 | 153,718 | 157,227 | 794.567 | 840.797 | 294.718 | 315.900 | 77.246 | 80.697 | 1.478.639 | 1.559.633 | 469.774 | 513.474 | 1.948.413 | 2.073.107 |
| L-LYSINE 98% | 55.640 | 58.417 | 11.035 | 11.376 | 14.124 | 14.446 | | 0 | | 0 | 1.315 | 1.374 | 82.114 | 85.614 | 0 | 0 | 82.114 | 85.614 |
| DL-METHIONINE 99% | 53.554 | 56.227 | 11.087 | 11.430 | 13.701 | 14.014 | | 0 | | 0 | 1.539 | 1.608 | 79.881 | 83.278 | 0 | 0 | 79.881 | 83.278 |
| MILK BY-PRODUCTS | | 0 | | 0 | 54.078 | 55.313 | 10.453 | 11.061 | | 0 | 0 | 0 | 64.531 | 66.373 | 0 | 0 | 64.531 | 66.373 |
| BLOOD PLASMA | | 0 | | 0 | 6.000 | 6.137 | | 0 | | 0 | 0 | 0 | 6.000 | 6.137 | 0 | 0 | 6.000 | 6.137 |
| PREMIXTURES | 122.986 | 129.125 | 19.219 | 19.813 | 62.560 | 63.988 | 18.404 | 19.475 | 10.010 | 10,729 | 15.449 | 16.139 | 248,628 | 259.270 | 50.633 | 55,343 | 299.261 | 314.613 |
| TOTAL | 30.259.570 | 31.770.000 | 4.830.661 | 4.980.000 | 15.330.000 | 15.680.000 | 4.630.583 | 4.900.000 | 2.518.953 | 2.700.000 | 3.828.000 | 3.999.000 | 61.397.767 | 64.029.000 | 2.150.000 | 2.350.000 | 63.547.767 | 66.379.000 |
| 10172 | | | .,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | | | | | | | | | | | | | |

Source: Sindirações
* Forecast

espite having enough stock to supply domestic consumption and export needs the curve of corn price in Brazil has followed an uptrend since July 2010. This leverage gained strength mainly because the assumptions of external origin, such the drop in wheat harvest by weather problems in Russia, the end stocks of grain that dropped year by year, the voracious appetite of China that in a few years will become a major importer of corn, the FAO's alarmist predictions for a mankind explosion and growing consumption by 2050, and the strong movement of speculative investors seeking reliable and profitable assets towards future markets.

INDEX VARIATION (January 2010 = 100)



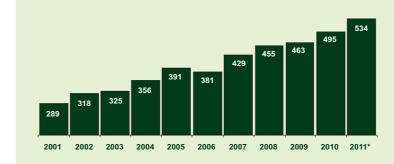
Source: Applied Economic Research Center/CEPEA. Adapted by Brazilian Feed

t is noteworthy this rampant curve of corn price affecting domestic landscape has jeopardized the interchanged rings of the production chain, from raiser to consumer, i.e., from farm to table. Too much pressure could be disastrous if it had caused enough gap for the inhibition of demand, since the purchasing capacity of consumers has been tested at the point of retail and determined your level of loyalty to a particular meat or alternatively to replace it.

POULTRY

poultry production has maintained robust growth, it added almost 9% in 2010 and consumed more than 30 million mt of feed. The overvaluation of local currency inhibited the amount of chicken exported which reached less than 5% and totaled 3.8 million tons and revenues of \$ 6.8 billion.

MONTHLY CHICKS HOUSING (million heads)



Source: Foundation for Poultry Science and Technology/APINCO. Adapted by Brazilian Feed Industry Association

hicken's price was anchored in the strong appreciation of beef that had a high of 39% in the year, however the profitability of the producer was in part compromised by the cost of feed that increased significantly. Per capita demand for chicken in Brazil reached 43,5 kg in 2010 in response to production of 12.3 million MT.

POULTRY - INDEX VARIATION (January/2010 = 100)



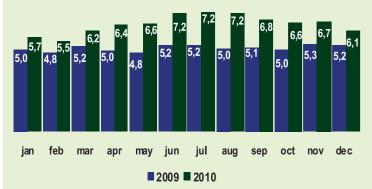
Source: Agriculture and Livestock Advice Center/JOX (live bird price)
Source: Brazilian Feed Industry Association (hypothetical poultry feed cost)

or 2011 producers and exporters have projected a growth rate of about 3 to 5%, or 12.9 million tons. The Brazilian Supply Company envisions housing of 6.5 billion broiler chicks and the Brazilian Feed Industry Association has estimated consumption of 31.8 million MT of chicken feed.

LAYERS

eed intake of laying hens remained stable and reached slightly over 4.8 million MT in 2010 in response the housing of 78 million chicks for egg production (herd housed in 2009 supposedly underestimated). High prices of corn and soybean meal to feed hens hurt the producer profitability, since the average price for eggs recorded the lowest value since 2007.

LAYER CHICKS HOUSING (million heads)



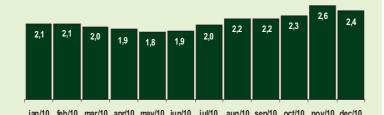
Source: Foundation for Poultry Science and Technology/APINCO. Adapted by Brazilian Feed Industry Association

orecasts for 2011 follow with caution, since the flock of layers is 29% higher and production cost remains quite high. The Brazilian Feed Industry Association still has estimated a growth rate of about 3% and suitable to reach 4.98 million MT of feed.

BEEF CATTLE

he sector of feed for beef cattle offset the accumulated losses in 2009 and produced just over 2.5 million MT and a growth rate of 6.8% in 2010. Since July there was an improvement in the exchange ratio between live cattle and calves, but less than optimal. Production reached 9,15 million tons and exports of beef got \$ 4.8 billion as well as shipments followed stability reaching 1,8 million tons.

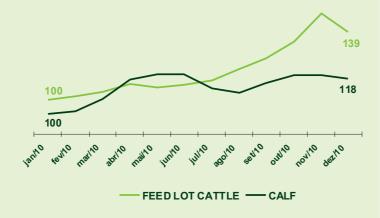
EXCHANGE RATIO (FEED LOT CATTLE AND CALF)



Source: Applied Economic Research Center/CEPEA. Adapted by Brazilian Feed Industry Association

he slaughter of cows in previous years, the decline in the rate of feed lots, the limited supply of live cattle because of the extended drought, the imbalance in trade relations between calf raisers, cattle producers, feed lot enterprises and retail stores, rising domestic consumption and recovery of exports fueled the virtuous cycle of adjustments and leveraged the live cattle price during the peak season.

INDEX VARIATION ON PRICE



Source: Applied Economic Research Center/CEPEA. Adapted by Brazilian Feed Industry Association

orecast for 2011 is a 2.5% growth rate in the herd and slaughter activity as well as 1.5% on the price along the year, despite the approach of the livestock cycle reversal. The Brazilian Feed Industry Association has estimated a 7% growth rate increase in food consumption that can reach 2,7 million MT.



DAIRY CATTLE

espite the growth of almost 5% on consumption and 4,6 million MT of dairy feed in 2010, it was not enough to offset decline found in the previous year. Nevertheless a 5% increase in production which exceeded 30 billion liters, the historical price of milk during the year was unusual and even fell down out the season. The long drought delivered poor quality pasture replaced by complete feed and concentrates inflated by the cost of corn and soybean meal that further impacted profitability of dairy producers.

MILK INDEX VARIATION



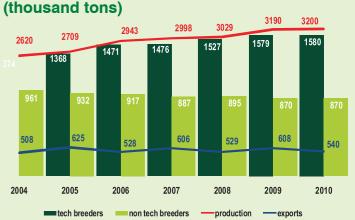
Source: Applied Economic Research Center/CEPEA. Adapted by Brazilian Feed In dustry Association

or 2011 it is expected a 4.5% increase on milk production in response to domestic consumption, GDP growth rate and foreign demand. The Brazilian Feed Industry Association has estimated a production of 4.9 million MT of dairy feed, i.e. a growth of almost 6%.

HOGS

espite the 9% growth in revenues from pork exports, the amount was only 540 thousand tons. Production, in turn, reached 3,2 million tons and consumed 15,4 million MT of feed, because the stability found in the housing of breeder sows.

PORK PRODUCTION AND EXPORTS



Source: Brazilian Industry Association of Pork Production and Exports. Adapted by Brazilian Feed Industry Association

SWINE INDEX VARIATION (January 2010 = 100)



Source: Sao Paulo Hog Raisers Association/SPCS Source: Brazilian Feed Industry Association (hypothetical swine feed cost)

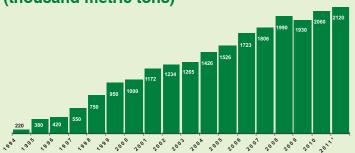
he opening of new markets such as United States, European Union and South Korea can put it back to historical levels. In 2011 exports of pork can reach about 600 thousand tons. The domestic market already has consumed almost 15 kg/ capita and can keep growing. The Brazilian Feed Industry Association estimative is to produce 15,7 million MT of swine feed during 2011, i.e. a modest growth of 2%.

DOGS AND CATS

he production of food for dogs and cats grew 7% in 2010, reaching just over 2 million MT. The comfortable situation of the Brazilian economy strongly correlated with high levels of consumer confidence and strengthened with higher incomes, certainly helped in the recovery

of this segment, since 44% of Brazilian households have pets. Despite the large installed capacity for local production, only 45% of the population of dogs and cats in Brazil has been supplied with pet food. The heavy tax charge on products nearing 50% continues to hamper access of million buyers to the consumer edge. During 2011 the supposed restrained inclusion increase of consumers in the middle class sector has taken the Brazilian Feed Industry Association to estimate a 2% growth rate and production of only 2,12 million MT of food for dogs and cats.

DOG AND CAT FOOD PRODUCTION (thousand metric tons)



Source: Brazilian Feed Industry Association

FISH AND SHRIMP

he demand for fish feed in 2010 was 345 thousand MT and 15% growth. The demand of shrimp feed increased 5% and reached 84 thousand MT. The consumption of aquatic organisms has reached 7 kg/capita and aquaculture now accounts for 25% of the overall production of 1.2 million MT of fish, crustaceans, mollusks and other aquatic organisms. The Brazilian production could reach 2 million tons in 2020, boosted by favorable climate, availability of freshwater, coastal extension and million hectares of wetlands and reservoirs. The vigorous and progressive development of aquaculture will offset decline in fisheries production that nowadays has much of its activity already explored and exhausted. The Brazilian Ministry of Fisheries and Aquaculture has set target to increase consumption to 12 kg/ capita. The Brazilian Feed Industry Association estimative is to produce 489 thousand MT of feed for fish and shrimp, a growth of 14% during 2011.

BRAZILIAN AQUACULTURE PRODUCTION (thousand tons)



* Forecast

1007 through 2002 (data not available for feed) Source: FAO (aquaculture production), Adapted by Brazilian Feed Industry As-

Source: Brazilian Feed Industry Association (feed production)

FORECASTS FOR 2011 AND CONSIDE-**RATIONS**

rices may remain pressured by the hypothetical influence of rain delaying or even hindering the collection and shipment of soybean crops in Brazil and Argentina; by the amazing appetite of China that in a few years will become a major importer of corn and the alarmist predictions of FAO for a mankind explosion and growing consumption by 2050.

INDEX VARIATION (February 2010 = 100)



Source: Applied Economic Research Center/CEPEA. Adapted by Brazilian Feed In-

t is also important to be aware in regard to agricultural market movements that can continue to suffer from the extreme volatility caused by investors who took up the interest in commodities due to the abundant global liquidity, tiny economic growth and monetary expansion in the United States, in addition to signs of inflation increase in China.



POULTRY - INDEX VARIATION (February 2010 = 100)



Source: Agriculture and Livestock Advice Center/JOX (live bird price) Source: Brazilian Feed Industry Association (hypothetical poultry feed cost)

SWINE - INDEX VARIATION (February 2010 = 100)



Source: Sao Paulo Hog Raisers Association/SPCS Source: Brazilian Feed Industry Association (hypothetical swine feed cost)

GROWTH FORECAST (million MT)



Source: AGE/MAPA - Adapted Sindirações Source: Brazilian Feed Industry Association (Feed)

he Brazilian production of feeds throughout 2011 will depend mainly because the growth of poultry and swine industries that has been affected by the performance of exports, since domestic consumption records have set fairly similar to those of developed countries.

The feed industry is highly influenced by decisions and purchasing power of consumers and their requirements in relation to supply and food safety. The Brazilian Feed Industry Association, in turn, will continue to promote the economic, social and environmental sustainability of the animal protein production chain, since its mission is to be the voice of the animal feed industry, building an appropriate as well as competitive environment and contributing to food production insurance, advocating ethics in business, fair trade, equality and regulatory efficiency, always making decisions based on scientific evidence. It would be advisable that the Government takes the initiative to control public spending in order to drop the real interest rate and to low taxes, so the private sector could invest more to become the Brazilian products most competitive on the international scenario.

About SINDIRAÇÕES

indirações, Brazilian Animal Feed Industry Association was estabilished in 1953 and is currently the main representative of the Brazilian industry suppliers of feedstuffs, premixtures, feed supplements and livestock feed. Established in Sao Paulo and operating in the FIESP building, the entity brings together around 150 members representing more than 80% of the commercial market in feed and it's a member of IFIF - International Feed Industry Federation and FEEDLATINA - Latin America and Caribbean Feed Industry Association, as well.





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